

Online Seminar

“How to enhance the cooperation of Business, Economics and Management (BEM) universities and faculties?”

15 October 2021

10.00-13.00 CET

- 10.00-10.15 **Opening Remarks**
- **Kari Hyppönen**, President, BSRUN
 - **Andreas Zaby**, Vice-President, BSRUN, President, Berlin School of Economics and Law
 - **Gundars Bērziņš**, Dean of the Faculty of Business, Management and Economics, University of Latvia
- 10.15-11.40 **Session 1. Motivation of teaching staff towards teaching in partner universities**
Chair: **Milla Laisi-Wessman**, Director of Business Unit, LAB University of Applied Sciences
- **Konstantin Platonov**, Director of Centre for International Cooperation, HSE University – Saint Petersburg
 - **Silke Bustamante**, Professor of Management, Berlin School of Economics and Law
 - **Peter Zetting**, Adj. Professor at the Department of Marketing and International Business, University of Turku
- 11.40-13.00 **Session 2. Motivation of teaching staff towards cross border research and joint project applications**
Chair: **Jānis Priede**, Head of the Department of Economics, University of Latvia
- **Heidi Myyryläinen**, RDI Specialist, LAB University of Applied Sciences
 - **Sofia Rekord**, Head of Department of World Economy and International Economic Relations, UNECON
 - **Mariya Riekkinen**, Project Researcher at the Faculty of Social Sciences, Business and Economics, Åbo Akademi University