



# Baltic Seminar of University Administrators

## University-business Co-operation for Regional Development

in cooperation with ESMU



**Riga, 5-6 May 2011**



**PROGRAM REGIONALNY**  
NARODOWA STRATEGIA SPÓJNOŚCI



**Pomorskie w Unii**  
Agencja Rozwoju Pomorza S.A.



Projekt współfinansowany przez Unię Europejską  
z Europejskiego Funduszu Rozwoju Regionalnego



[www.naukai biznes.gumed.edu.pl](http://www.naukai biznes.gumed.edu.pl)

# REGIONAL PROJECT AS A STIMULATING TOOL FOR A BUSINESS CO-OPERATION

**Izabela Kowalczyk, Medical University of Gdańsk**  
Innovation and Technology Transfer Unit – Business Point



**PROGRAM REGIONALNY**  
NARODOWA STRATEGIA SPÓJNOŚCI



Projekt współfinansowany przez Unię Europejską  
z Europejskiego Funduszu Rozwoju Regionalnego



[www.naukai biznes.gumed.edu.pl](http://www.naukai biznes.gumed.edu.pl)

# Medical University of Gdańsk

## in NUMBERS

- the largest medical academic institution in the Northern Poland; Since 1945 in the famous city of Gdańsk, has cultivated and developed the 100-year-old, academic and clinical tradition of the Faculty of Medicine of the former Stefan Batory University in Vilnius;
- educates more than 5 000 undergraduate and postgraduate students in 4 Faculties: Health Sciences, Medicine, Pharmacy, and the Intercollegiate Faculty of Biotechnology;
- 1000 academic teachers with over 100 of them holding the professor's position;
- international cooperation with more than 50 universities and scientific centers.



# Regional PROJECT

title: **Science and Business**

Regional partners: 2 Science & Technology Parks

Regional EU money

Local- Regional activities:

Trainings – 2 S&T Parks

2 Conferences

Consultancy for the Research Teams (420 hours)

Science Point and Business Point

Database

Supraregional business co-operation

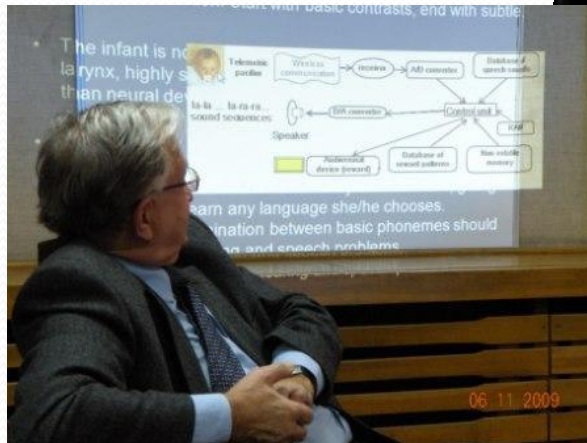


# Research Teams

- fields of the support /needs/
- intellectual property



# Team - AMOR



Interdisciplinary, 3 universities' team, support from: lawyers, external funding expert, patent attorney ... difficulties: a lack of the team manager with the managerial, project attitude





# networking

## option and license agreement (example)

regional project, regional partners BUT international relationships initiated and articulated through personal informal contracts ... then formal knowledge exchange institutions and future formal co-operation...



# added value of the project



Rules of the management of the intellectual property rights and creation of the spin-offs

What else ?

# Additional results

- Identification of the **new co-operation fields**
- **New standards** – mutual respect of the knowledge, science – the matter of confidentiality
- **Higher self-consciousness:** potencial, rights, possibilities (without HsC partners do not support ...)

# Database of the research results and the services

- technologies
- research teams
- experts
- business applications
- publications
- equipments
- projects



# III<sup>rd</sup> generation University ???

AIMS – *education, research, commercialization of know-how*

TASKS – *added value for the society and economy*

METHOD – *research and implementation*

HORIZON - *global*

LANGUAGE OF COMMUNICATION- *English*

STRUCTURE – *multidisciplines, sections, networks*

MANAGEMENT - *manager*



# Thank YOU for your attention!



**ikowalczyk@gumed.edu.pl**

**ph. 4858 349 10 09**



**PROGRAM REGIONALNY**  
NARODOWA STRATEGIA SPÓJNOŚCI



Projekt współfinansowany przez Unię Europejską  
z Europejskiego Funduszu Rozwoju Regionalnego



[www.naukai biznes.gumed.edu.pl](http://www.naukai biznes.gumed.edu.pl)